

Wisconsin Distributed Resources Collaborative

Defined as small, modular, dispersed forms of generating electricity, distributed generation can provide benefits to individuals, businesses and communities as well as to the State of Wisconsin. Its potential for reducing centralized fossil fuel generation increases the State's economic productivity and lowers its greenhouse gas emissions.



a voluntary collaborative promoting distributed generation in Wisconsin

"Promoting technologies such as photovoltaics, small wind generators, and generation fueled by biogas from farms, landfills, and wastewater treatment plants."

The Role of Distributed Generation in Energy Planning and Reduction of CO₂ Emissions

- Contributes to reducing Wisconsin's non-transportation greenhouse gas emissions by:
 - ◆ Increasing optimal use of local, non-fossil renewable resources for electric generation
 - ◆ Reducing the need for large, centralized coal-burning power plants and long-distance transmission lines
 - ◆ Encouraging energy efficiency planning at home, business and municipal levels
- Creates new energy supply ownership and distribution opportunities within the community
- Provides the flexibility for designing a secure energy supply
- Creates more jobs than traditional centralized power plants

How is WIDRC Striving to Help Distributed Generation Play a Larger Role in Wisconsin's Energy Future?

- By working with Wisconsin regulators to develop utility buy-back rates that make customer-sited generation systems more economical
- By evaluating business models that make distributed generation more financially attractive
- By researching and compiling case studies to determine what is working in Wisconsin and what is not
- By assessing and addressing regulatory, legislative and land use planning issues that present barriers to implementation
- By informing government officials, energy professional and their customers about benefits and issues surrounding distributed generation in order to increase understanding and implementation

Founding Members

Alliant Energy
American Transmission Company (ATC)
Citizens Utility Board (CUB)
Energy Center of Wisconsin (ECW)
L & S Technical Associates, Inc.
Madison Gas & Electric Co. (MG&E)
MSB Energy Associates, Inc.
Municipal Electric Utilities of Wisconsin (MEUW)

Progressive Electric
RENEW Wisconsin
Save Our Unique Lands (SOUL)
We Energies
Wisconsin Energy Conservation Corp. (WECC)
Wisconsin Public Power, Inc. (WPPI)
Wisconsin Public Service Corp. (WPS)
Xcel Energy



W

I

D

R

C



WIDRC welcomes everyone interested in Wisconsin's energy future to join us in helping to make a difference!

FOR MORE INFORMATION: www.WisconsinDR.org